

The 2010 Ryder Cup



“The Twenty Ten Course”
Celtic Manor Resort
Newport, Wales, UK
6 day packages—Sep 29-Oct 4, 2010

Dear Friends:

For over 50 years Wide World of Golf has offered travelers the opportunity to see the world and now we are especially proud to announce our 2010 Ryder Cup Packages to beautiful Wales!

The Ryder Cup will be held October 1-3 on The Twenty Ten Course at Celtic Manor in Newport, Wales, not far from Cardiff. Whereas the Celtic Manor Resort on site has been taken over by the teams and families, we have several hotels in the area to choose from, all including 5 nights hotel stay, tickets and tournament shuttles.

The Welsh are rightly proud of their many great golf courses, more castles than any other country in Europe, and many quaint villages that have been mostly “off the radar” for most North American visitors. I like to tell customers that Wales is what Scotland or Ireland was like 20 years ago, before all the modern commercialization of the golf tourism infrastructure.

You will feel a warm welcome in Wales, no matter which team you are rooting for at the 2010 Ryder Cup. The pubs and restaurants are authentic and the locals are appreciative that you made the effort to visit. Most hotels are well located allowing you the opportunity to venture out and see the local scene.

Wales is a wonderful country with easy access from North America. Cardiff is just over a 2 hour drive from London and in addition, Cardiff airport has connections from many European cities, including Heathrow, Gatwick and Manchester. Many will fly into London, Cardiff or Bristol, extend their package through Mid and North Wales, and depart from Manchester or Liverpool (or vice versa).

By all means, consider a pre or post visit to other parts of Wales, to play the top courses such as Royal Porthcawl, Pennard, Royal St Davids, Nefyn & District, and Pyle & Kenfig, among others. Just north of Wales in NW England are the top links of Royal Liverpool, Royal Birkdale and Royal Lytham & St Annes, among other great links courses.

Plan ahead and make the best of your Wales 2010 experience!

A handwritten signature in black ink, appearing to read 'Bill Hogan'.

Bill Hogan
Wide World of Golf President

All Packages Include:

- 5 nights hotel accommodations in queen or twin bedded rooms
- Ryder Cup Season Ticket (Thursday practice round and opening ceremonies, and three days of tournament matches Friday through Sunday)
- Daily roundtrip transfers from your hotel to the 2010 Course at Celtic Manor Resort
- Travel Insurance (ground only) from World Access Insurance
- Special Gift from Wide World of Golf
- Itinerary package including itinerary, contact lists, luggage tags
- All taxes and Value Added Taxes for services included

MACDONALD SPA HOTEL — Bath, England *WWG Grade: A+* *5-star hotel*

Perhaps the finest 5-star hotel in Bath, with first class rooms, newly renovated luxury spa, private gardens and award winning restaurant. The historic town of Bath was founded by The Romans, and is a UNESCO World Heritage Site. *5 nights / 4 days tickets / 1 hour from event* \$5985 per person double occupancy including full travel insurance. Add \$1680 single occupancy privilege. Add \$670 per extra room night

NOVOTEL INN—Cardiff *WWG Grade: A* *4-star hotel*

Located right on the Atlantic Wharf, just 30-35 minutes from the tournament with superb pool, gym, sauna, steam, whirlpool etc. Downtown location is perfect for trying many local restaurants and the many pubs nearby. *5 nights / 4 days tickets / 35 min from event* - \$4995 per person double occupancy including full travel insurance. Add \$1275 single occupancy privilege. Add \$550 per extra room night

HILTON BRISTOL—Bristol, England *WWG Grade: A-* *3.5-star hotel*

Just across the bridge in England yet close to Bristol attractions. Georgian streets, health club and indoor pool, restaurant and bar, and totally non-smoking hotel. A nice option close by the event and Heathrow only 2 hours away! *5 nights / 4 days tickets / 35 min from event* - \$4595 per person double occupancy including full travel insurance. Add \$585 single occupancy privilege. Add \$345 per extra room night

HOLIDAY INN—Cardiff City, Wales *WWG Grade: B+* *3-star hotel*

Located just 30-35 minutes from Celtic Manor and close by the city center activities, restaurants and bars of Cardiff, Millennium Stadium and Cardiff Castle. Nice restaurants inside, simple but functional! *5 nights / 4 days tickets / 35 min from event* - \$3955 per person double occupancy including full travel insurance. Add \$775 single occupancy privilege. Add \$345 per extra room night

FUTURE INN—Cardiff *WWG Grade: B+* *3-star hotel*

The Future Inn is a modern hotel near the city center and excitement of Cardiff! Thomas Restaurant & Bar is popular with locals and the location is great! Free internet access, exercise room, and full desk work stations. *5 nights / 4 days tickets / 30 min from event* - \$3865 per person double occupancy including full travel insurance. Add \$697 single occupancy privilege. Add \$480 per extra room night

ATLANTIC HOTEL —Porthcawl, Wales *WWG Grade: B* *3-star hotel*

The Atlantic is a sea front hotel in the charming little town of Portcawl, just a couple minutes from the famed Royal Portcawl GC. The terrace with a view of the ocean is a popular gathering spot for locals, for both cocktails and dining. *5 nights / 4 days tickets / 30 min from event* - \$3890 per person double occupancy including full travel insurance. Add \$895 single occupancy privilege. Add \$460 per extra room night

NORTH WALES EXTENSION

3 nights at the 4 star Celtic Royal Hotel in Caernavon and 2 rounds of golf at Nefyn & District & Royal St Davids, including breakfast. \$935 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

SOUTH WALES EXTENSION

3 nights at the 3.5 star Atlantic Hotel in Porthcawl and 2 rounds of golf at Pyle & Kenfig & Royal Porthcawl, including breakfast. \$985 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

SOUTHPORT EXTENSION

4 nights at the 5 star Vincent in Southport and 3 rounds of golf at Royal Liverpool, Royal Birkdale & Royal Lytham & St Annes, incl bfst. With breakfast. \$1990 per person double occupancy (does not include travel insurance, rental vehicle, or other meals) - 4 star options available too.

THE GROVE EXTENSION

3 nights at the 5 star The Grove near London and 2 rounds of golf at The Grove GC (site of Amex World Championships) incl breakfast. \$1665 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

TROON EXTENSION

3 nights at the 4 star Lochgreen House in Troon and 3 rounds of golf at Royal Troon Old, Troon Portland and Prestwick, including breakfast. \$1090 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

NORTH BERWICK EXTENSION

3 nights at the 4 star Marine Hotel and 2 rounds of golf at North Berwick & Gullane, including breakfast. \$1065 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

TURNBERRY EXTENSION

3 nights at the 5+ star Luxury Collection Turnberry Resort and 2 rounds of golf at Turnberry Ailsa and Kintyre, including breakfast. \$1575 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

ST ANDREWS EXTENSION

4 nights at 5 star St Andrews Old Course Hotel and 3 rounds golf at Old & New Courses & Kingsbarns, incl 1 dinner and 4 breakfasts. \$2690 per person double occupancy (does not include travel insurance, rental vehicle, or other meals)

RYDER CUP 2010 TERMS & CONDITIONS OF BOOKING

Services Provided. The following terms and conditions form a contract between you ("You" or "Your") and Wide World of Golf ("Us" or "We"), and relate to the sale by Us to You of hotel room(s) for a minimum five (5) night stay, daily Ryder Cup admission tickets and ground transfers (collectively "Ryder Cup Package") for Your attendance at The 2010 Ryder Cup Matches ("Ryder Cup") scheduled to take place at the Celtic Manor Resort ("Celtic Manor"), Newport, South Wales on October 1, 2 and 3, 2010. Ground transfers provide daily transportation from Your hotel to the Celtic Manor and a return to Your hotel through third party transportation companies. Ryder Cup Packages do not include hotel room service, food or beverage charges (not outlined in the packages), telephone calls, service charges, gratuities or value added or other taxes, when applicable. **Air Travel and Golf Tee Time Reservations:** Air travel is not included in Your Ryder Cup Package and air transportation to the Ryder Cup is Your own responsibility. We are acting as a ground travel agent exclusively and are not responsible for Your airline or tour package caused cancellations, Your flight delays or Your missed connections. We recommend that You reconfirm flights directly with the airline at least twenty-four (24) hours in advance of Your departure and protect Yourself from loss occurrences by purchasing trip cancellation or trip

interruption insurance. Deposit and Payment: Placing an order with Us is a purchase of a Ryder Cup Package and an acceptance and ratification of this contract and these Terms and Conditions. We require Your name and address at the time of purchase and booking. For a group booking through a travel agent the final date for all participant names and addresses is May 1, 2010. To confirm Your reservation and purchase a NONREFUNDABLE deposit must be paid. Once Your initial deposit is received We will confirm Your reservation and a confirmation will be mailed to You. To place your reservation, please forward a deposit of 25% of package price per tour participant to Wide World of Golf ("WWG"). All reservations for which the deposit is not received within the ten (10) day period will automatically be cancelled. Deposits and payments required are: Within ten (10) days of booking: 25%, per person, of Ryder Cup Package. On or before September 15, 2009: 25%, per person, of Ryder Cup Package to the sum of 50% of package price. On or before April 1, 2010: The remaining unpaid balance is due in full. Initial 25% deposit can be made by credit card but second 25% and final 50% payments must be paid in U.S. Dollars drawn in U.S. dollars by check or bank transfer. Use of credit cards for second 25% and final 50% payments will result in a 2.5% credit card fee. Any amount due after the initial deposit not received within thirty (30) days of when due shall bear interest at one and onehalf_percent (1 1/2%) per month until paid. Cancellations and Refunds: All cancellations must be submitted in writing via mail or fax to Us and are subject to cancellation charges as follows: Before Sept. 15, 2009: Loss of first deposit. Sept. 15, 2009 – March 31, 2010: Loss of all monies paid to date. April 1, 2010 or after: Forfeiture of entire package cost If cancellation is made after April 1, 2010, and final payment has not been made, You are still liable for the full Ryder Cup Package cost. Refunds or credits will only be made in accordance with the cancellation policy set forth above. No credit or refund will be made by Us due to personal circumstances, including illness, death, emergency or other reason(s). No refunds will be made for any portion of the Ryder Cup Package unused by You. Tickets and Documents: Approximately twenty-one (21) to fourteen (14) days prior to the Ryder Cup We will mail to You documents comprising Your Ryder Cup Package. We will provide You with documents which specify the details of Your confirmed hotel room(s) with evidence of Your reservation with the hotel with which You must present to Your hotel upon check-in. We will take reasonable steps to replace all hotel reservation documents and ground transfer documents if lost or stolen if We receive notice from You of the loss of such documentation within the fourteen (14) day period before check-in. You will be responsible for Our reasonable costs incurred in replacing and sending replacement hotel and ground transportation documents. The Ryder Cup tickets themselves are not issued by Us and are issued subject to the rules and regulations from time to time of the venue and the organizers of the Ryder Cup Matches. You may obtain such information at RCLLP, Wentworth Drive, Virginia Water, Surrey, GU25 4US, England. We are not responsible for, nor can We replace, lost or stolen Ryder Cup Tickets as We do not issue them and cannot obtain replacements. Travel Agents: Purchases may be made by travel agents. If so, such travel agents represent and warrant that their customers and they themselves are bound by the terms and conditions of this contract, and that the travel agent is Our client and has liability to Us for all payments due Us for the Ryder Cup Packages purchased whether or not they are paid by their customer(s). Ryder Cup Packages must be purchased in their entirety and shall not be resold other than by an accredited travel agent providing a current and verifiable IATA number assigned by the International Airlines Travel Agent Network. Ryder Cup Occurrence and Force Majeure: We provide Ryder Cup Tickets, hotel reservations, ground transportation, and all services from third parties as a travel agent, and not as a principal. We do not run, operate, schedule, or are We responsible for the Ryder Cup. If the 2010 Ryder Cup is postponed, cancelled, or relocated due to disaster, government action, acts of God, strikes or labor unrest (other than by our employees), riot or civil disorder, acts of terrorism, inclement weather, transportation strike or other event beyond Our control not anticipated or known by either You or by Us at the time of Your purchase of Your Ryder Cup Package(s), Our liability, if any, is and shall be limited to providing You with replacement Ryder Cup tickets, hotel reservations and ground transfers to the next or rescheduled Ryder Cup event, with price escalation and adjustment as necessitated by change of date(s), and We shall have no other and further liability to You. WWG assumes no responsibility for, and participant hereby releases WWG from any claim or cause of action due to theft, vandalism, fire, water, terrorism, loss, expense, death, injury or any damage that participant may incur relating to the failure by any third party (such as an airline, hotel, transportation service or golf course) to perform its obligation, whether negligent or intentional, or to provide goods, accommodations or services; the negligence or willful misconduct of any third party in connection with the performance of its obligation to provide goods, accommodations or services; or any act of God, civil disturbance, conflict, strike, theft, governmental action or any other event or action not within the control of WWG. Likewise, in the event We arrange other add-on travel extensions or golf tee times We shall have no liability to You should the Ryder Cup not occur when and where scheduled and You choose not to use such purchased services. Insurance: You are responsible for, and We strongly recommend, Your obtaining travel insurance to protect Yourself to the extent possible. We do not carry, and have no obligation to carry, insurance coverage to protect You. Limitation of Liability: Your Ryder Cup Tickets are genuine and valid and Your reservations for hotel and ground services exist and We have made them for You. We are an independent travel agency and are not an agent, employee, partner, or in joint venture with the Professional Golfer's Association of America or its subsidiaries. The hotels and ground services with whom We make reservations for You are independent companies and businesses and not our agents, employees, partners or joint venture partners. We are not liable for the acts or omissions of third parties. No Commercial Use of Ryder Cup Package: We have no right to grant to You and have not granted to You any right to exploit or advertise the 2010 Ryder Cup by Your purchase of Your Ryder Cup Package. All commercial identification rights, if any, must be granted by Ryder Cup LLP with whom We have no affiliation or the Professional Golfer's Association of America. Entire Contract: This is the complete, final and exclusive binding contract between the parties relating to the Ryder Cup and supersedes all prior agreements, understandings, both written and oral, and may not be amended or altered after Your initial deposit has been made except in a writing signed by both parties. Severability: If any provision or portion of any provision is held unenforceable or invalid, the validity and enforceability of the enforceable portion of any such provisions shall not be affected. Notices. All notices and communications shall be in writing and shall be mailed first class or faxed as follows: (i) If intended for Us, addressed to Wide World of Golf, 590 Centerville Rd, Suite #130, Lancaster, PA 17601; Fax (512) 328-7273. (ii) If intended for You, at the address provided by You on booking or to such other address as may be designated by You in writing to Us. Notices and other communications shall be deemed given upon receipt. In the case of transmission by fax, confirmation of the transmission must be made by mailing the original notice, demand or communication not later than the business day following the transmission first class mail. Captions: Captions are for convenience and reference only and shall not constitute a part of this contract or given any substantive effect. Governing Law, Disputes and Arbitration: This contract shall be governed by, and construed in accordance with, the laws of Pennsylvania. All disputes and complaints, if any, between the parties must be resolved by final and binding arbitration before the American Arbitration Association through its Pennsylvania Regional Office using the American Arbitration Association's Commercial Arbitration Rules. Any final award may be entered as a judgment by any court of competent jurisdiction. Reserving a Ryder Cup Package and sending the initial deposit is and shall constitute the acceptance and ratification of this contract by You. Upon a tour participant's payment of the tour deposit to WWG, the tour participant (and Travel agent if applicable) acknowledges and agrees to be bound by the terms and conditions set forth above.

For More Information:



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